



**STRATEGIC PHILANTHROPY &
PURPOSE-DRIVEN MARKETING
FOR ATHLETES & ENTERTAINERS**

PITCHDECK PRESENTATION

**WHERE PURPOSE MEETS
INFLUENCE**

904-613-5586

17EVENTMANAGEMENT.COM

ABOUT OUR *COMPANY

sEVENTTeen Management is a boutique agency with big-league experience. Built on 25+ years working with the PGA TOUR, NFL, NASCAR, nationally recognized musicians, and leading nonprofits, we specialize in managing and producing purpose-driven experiences for athletes and entertainers. Operating at the intersection of sports, entertainment, and philanthropy, we help our clients build a legacy beyond the game and the stage. From strategy and planning, to branding and execution, we create meaningful collaborations—where purpose meets influence.

#PURPOSEMEETSINFLUENCE



PROBLEMS



Lack of Holistic Management for Charitable Ventures

Most athlete/entertainer management firms focus on endorsements, contracts, and appearances- not their charity arms.

Untapped Synergy between Causes, Fans, and Sponsors

Fans are increasingly driven by purpose and impact. There is room to build engaging, scalable platforms that link celebrities, causes, and fan activation.

Missed Opportunities to Leverage Influence for Impact

Many celebrity-backed initiatives lack strategy, failing to convert star power into sustainable change.

SOLUTIONS



Lack of Holistic Management for Charitable Ventures

We handle it all- from strategy and structure- to execution and impact. Whether it is launching a foundation, or producing a flagship fundraising event, we provide full-service management. That way our clients can focus on their passion while we handle the logistics, compliance, and storytelling.

Untapped Synergy between Causes, Fans, and Sponsors

With a 25+ year network of trusted brands, talent, and nonprofit professionals, we curate meaningful, well-run events and partnerships- connecting credible causes with sponsors who care. No guesswork. Just great experiences tied to worthy missions.

Missed Opportunities to Leverage Influence for Impact

We turn visibility into value. Through purpose-driven branding, media outreach, and high-impact campaigns, we position our clients' platforms for both legacy and longevity—ensuring their influence creates measurable good.

WHAT WE DO

**Strategic Philanthropy & Purpose-Driven Marketing
For Athletes & Entertainers**

WE HELP ATHLETES AND ENTERTAINERS BUILD THEIR LEGACY BEYOND THE GAME AND STAGE THROUGH:

**PURPOSE-DRIVEN
BRAND STRATEGY**

**CHARITY EVENT
CREATION &
EXECUTION**

**FOUNDATION
DEVELOPMENT &
MANAGEMENT**

**SPONSORSHIP
ACTIVATION &
CAMPAIGN
MARKETING**

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OPPORTUNITY

The rapid evolution of celebrity philanthropy presents a prime market opportunity for sEVENTTeen and its holistic approach. As athletes and musicians increasingly integrate social impact into their brands, and fan-driven giving and cause-marketing gain momentum, there is growing demand for expert guidance in building authentic, strategic, and well-managed philanthropic ventures. sEVENTTeen is uniquely positioned to meet this need by offering comprehensive support that aligns celebrity influence with meaningful, community-centered outcomes.

Whether you're launching a nonprofit, growing an existing cause, or hosting a game-changing event- **we handle the strategy, execution, and storytelling** - so you can focus on what matters!



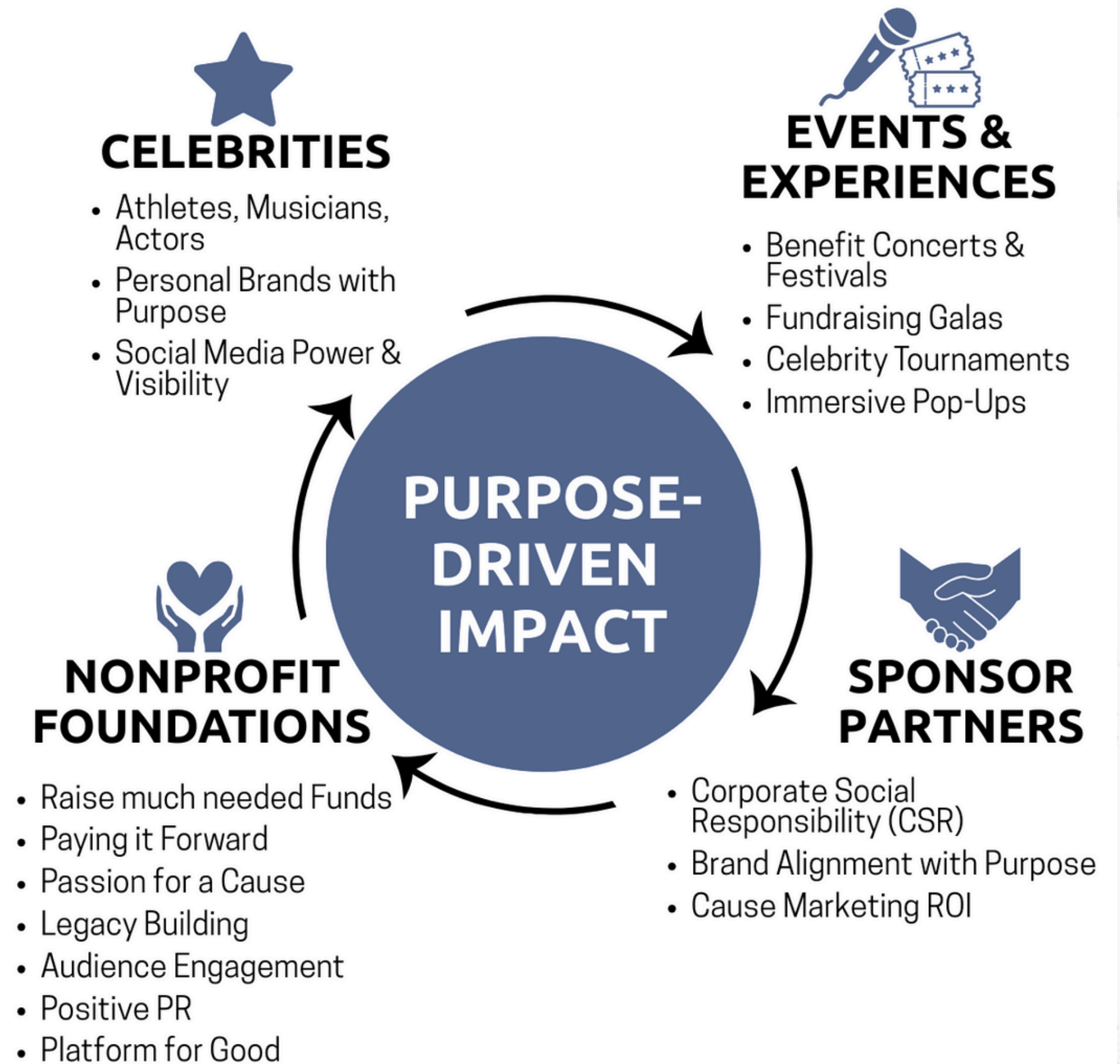
BUSINESS MODEL

We'll help you build your legacy
beyond the game and stage and
bring purpose to the forefront of
your brand.

**WHEN CULTURE, CAUSE AND COMMERCE UNITE-
EVERYBODY WINS!**

#PURPOSEMEETSinFLUENCE

POWER OF PURPOSE-DRIVEN PARTNERSHIPS



DRIVEN BY IMPACT, ROOTED IN EXPERIENCE

Built on a career at the crossroads of sports, entertainment, and giving back, our founder brings the kind of insight you can't Google- just real relationships, big wins, and heart-led execution.



MOLLIE CASE
(Founder)

LET'S LAUNCH YOUR LEGACY

